

Al Zaeem Real Estate is seeking a proactive, detail-oriented, and highly organized Marketing Coordinator to support and elevate our growing marketing operations in Abu Dhabi. If you're passionate about real estate marketing and thrive in a dynamic environment, we'd love to meet you.

Key Responsibilities:

- Coordinate and execute marketing campaigns across digital and offline channels.
- Assist in planning, scheduling, and publishing content across social media platforms.
- Support the creation of marketing materials including brochures, presentations, and property content.
- Collaborate with the Sales and Leasing teams to align marketing activities with business objectives.
- Track campaign performance, prepare reports, and provide insights for optimization.
- Manage communication with external agencies, suppliers, and media partners.
- Ensure brand consistency across all marketing outputs.
- Conduct market research and competitor analysis to identify opportunities.

Qualifications:

- Strong understanding of marketing principles and digital tools.
- Excellent communication skills in English (Arabic is a plus).
- Ability to multitask and manage deadlines in a fast-paced environment.
- Proficiency in MS Office; knowledge of Canva or Adobe tools is an advantage.
- Strong organizational skills and attention to detail.
- Team-oriented, proactive, and creative.

Preferred Background:

- 2+ years of experience in marketing, preferably in real estate or a related industry.
- Bachelor's degree in marketing, Communications, or a relevant field.
- Familiarity with social media platforms (Facebook, Instagram, LinkedIn, TikTok, etc.).